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Good Clean Love Unveils Holiday Product Bundles: A Gift of Wellness, Philanthropy, and Local Support

EUGENE, Ore. – Good Clean Love, a trailblazing women-owned sexual health and wellness company, is set to spread holiday cheer with the release of four exclusive product bundles in early December 2024. The launch of the holiday product bundles aligns with the local business' larger mission of encouraging customers to make conscious choices during the holiday season.

These thoughtfully curated bundles not only promise to enhance intimate well-being with clean and organic products, but also carry a profound mission of supporting local businesses and contributing to the fight against breast and ovarian cancers through a partnership with Unite For Her, a 501(c)(3) supporting U.S. breast cancer and ovarian cancer patients with free integrative therapies, services, and support. In the spirit of giving back, Good Clean Love is allocating 5% of profits earned from the holiday product bundles to Unite For Her.

A representative from Unite For Her shares their gratitude, saying, "We are deeply thankful for the partnership with Good Clean Love. The contributions from their holiday product bundles will enable us to continue our mission of providing holistic care to those affected by breast and ovarian cancers. Together, we are making a meaningful impact on the lives of many."

Good Clean Love's holiday bundles offer a unique blend of personal lubricants, gentle body washes, and personal body wipes, all meticulously crafted with clean ingredients. The company's commitment to creating products that restore healthy pH levels without harmful substances sets them apart in the sexual wellness industry.

"Our holiday product bundles are more than just a collection of intimate wellness essentials. They represent a commitment to clean, safe products that prioritize the well-being of our customers," says Georgia Carleton, e-commerce manager at Good Clean Love. "This holiday season, we invite everyone to choose gifts that not only bring joy, but also contribute to a healthier and more compassionate world."



The four holiday bundles feature a lubricant sampler, containing five of their top-selling lubricants; a travel size Balance Moisturizing Wash bundle that gently cleanses and moisturizes intimate areas using clean ingredients; a Rebalance pH-Balanced Wipe bundle that features individually wrapped personal body wipes safe for all areas of the body; and a small lubricant bundle duo containing their best-selling Almost Naked Organic Personal Lubricant along with their newest product, Almost Naked Hint of Mint.

Beyond the realm of intimacy products, Good Clean Love carries a deeper purpose – a commitment to social responsibility and environmental stewardship. The company has been a B Corp Certified entity since 2013, upholding the highest standards of social and environmental performance. The company's dedication to change is exemplified by the PETA Compassionate Company Award by recognizing the company's role in altering FDA animal testing requirements for personal lubricants. Last year, Good Clean Love also became a member of 1% For The Planet, and also became Climate Neutral Certified.

The company has worked with many nonprofits and charities in the past, including various breast and ovarian cancer support groups, LGBTQ+ support groups, women support groups, and more. "If you look at the company's history, we've always supported like-minded businesses that ultimately strive to help others and promote positivity and a healthy, happy wellbeing," said Carelton. Good Clean Love's partnership with Unite For Her may be the last partnership of the year, but they plan on continuing to support other nonprofits and organizations in 2024.

About Good Clean Love

Good Clean Love is a women-owned sexual health & wellness company that has been providing clean, safe personal care products since 2003. Good Clean Love was born after founder Wendy Strgar was trying to save her own sex life and marriage, and was seeking a personal lubricant that didn't give her severe reactions. Since then, Good Clean Love has released many personal lubricants, intimate hygiene, and vaginal care products formulated with clean and organic ingredients that work with your body, not against it. Good Clean Love is committed to making you live, love, and feel your very best, as well as educating people with vaginas on how to properly care for it. For more information, visit <https://goodcleanlove.com/>.

About Unite for Her

In 2009, Sue Weldon founded Unite For Her to help empower and restore others diagnosed with breast cancer after she herself was diagnosed in 2004 and noticed a lack of sufficient therapies in the breast cancer support space. Unite for HER's outreach began in Philadelphia, PA, and has since grown to provide services, support, and education to those affected by breast and ovarian



cancers nationwide. Her goal was to provide easily accessible resources on topics like nutrition, acupuncture, massage, yoga, counseling and other ways for breast cancer patients to enhance their wellness and care for their emotional, spiritual and physical needs. For more information, visit <https://uniteforher.org/>