To: ztbruhl@sbgtv.com
From: mharney@uoregon.edu
Subject: Inspiring Story: Good Clean Love Holiday Bundles to Support Breast Cancer

Hi, Zach,

I hope you are doing good and that this message finds you well amidst the holiday cheer! I wanted to pass along a potential story you may want to cover about a local woman-owned sexual health & wellness company, Good Clean Love, releasing new holiday product bundles to encourage shoppers to shop local and smart this holiday season, as well as supporting breast and ovarian cancer patients through partnership with Unite For Her.

Good Clean Love is releasing four exclusive product bundles in early December that will feature some of their best-selling products including personal lubricants, gentle body washes, and personal body wipes, all meticulously crafted with clean ingredients. Along with encouraging consumers to care of their sexual health and wellness with these bundles, Good Clean Love will be allocating 5% of profits earned from the product bundle sales to Unite For Her, a 501(c)(3) supporting U.S. breast cancer and ovarian cancer patients with free integrative therapies, services, and support.

I loved your article about small business The Healthy Pet supporting local non-profit, Northwest Dog Project, with their sales this holiday season and thought you may be interested in Good Clean Love, since their support of Unite for Her is along the same vein as The Healthy Pet's story. I think Good Clean Love's goal of encouraging consumers to shop smart and local this holiday season would really resonate with your audience.

I've provided a press release and a digital media kit which includes a lot of content to be put together for a story.

Thanks, and let me know if I can provide any additional assets or information needed to share this uplifting story.

Maya Harney

Dropbox link:
https://www.dropbox.com/scl/fo/j5i28lzohj53l1ljy8axm/h?rlkey=tfifc5y0k7dahy2m0s9u9j77p&dl=0

Press Release:

https://drive.google.com/file/d/1-Uyzx1juFDxHKWcI2DFvvhUND-uEsqJ0/view?usp=drive_link